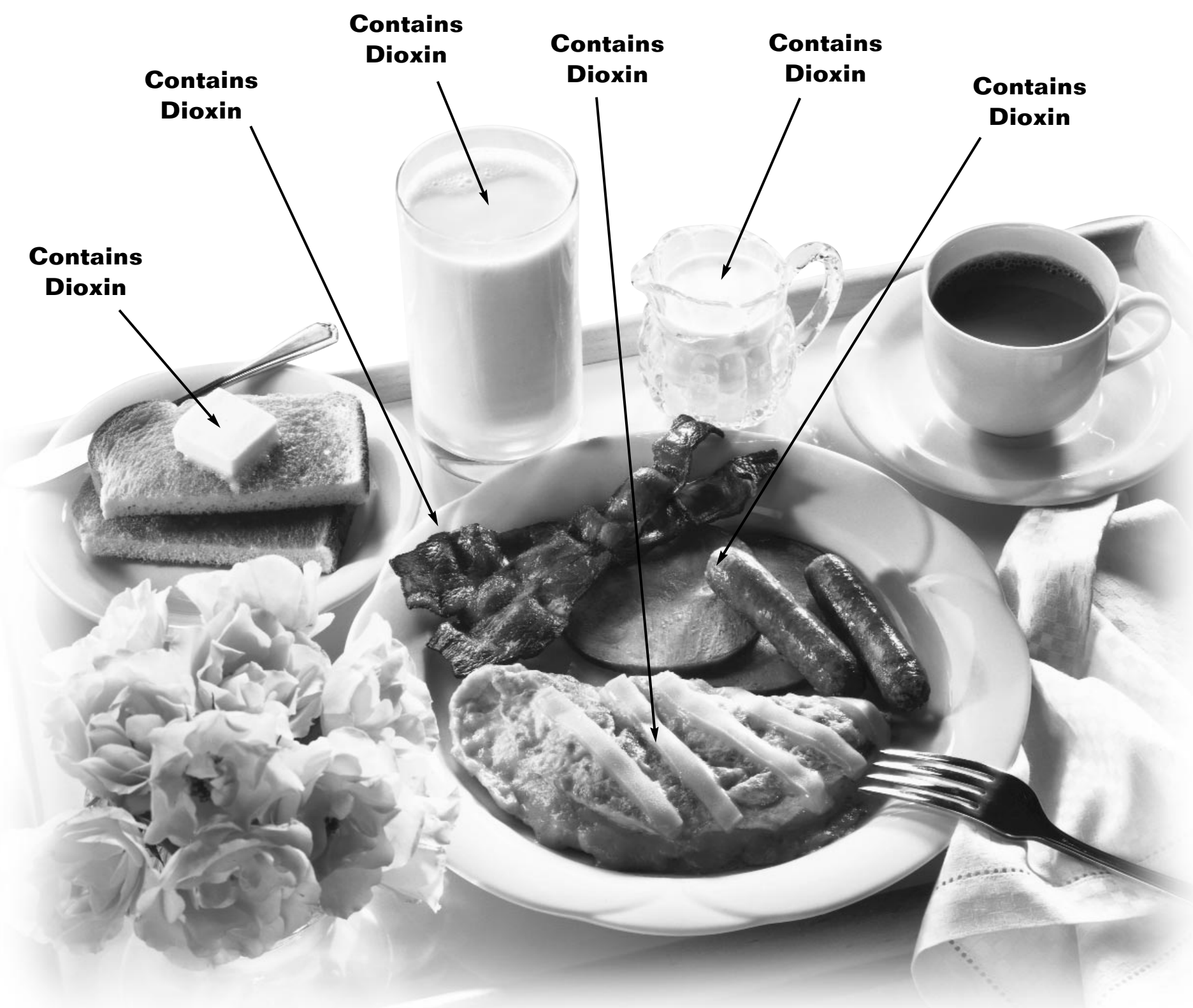


Guess what you had for breakfast this morning?



A municipal incinerator in Connecticut . . . a paper mill in North Carolina . . . a medical waste incinerator in California. These are some of the ways dioxin, the most toxic man-made substance on earth, is produced. And you had some for breakfast. And you'll have some for lunch. And for dinner . . .

Cancer, learning disabilities, birth defects.

Dioxin is a byproduct of the manufacture and burning of products that contain chlorine. Plastics made of polyvinyl chloride (PVC) are a major culprit. So is paper that is bleached with chlorine. Incinerators across the country belch out this toxic substance every single day. Think of it as constant fallout. Airborne, dioxin falls on farms, settles on plants and works its way up the food chain. Dioxin also gets into water from industrial discharges. Dioxin is now pervasive in fish, beef, milk, poultry, pork and eggs. Infants get dioxin in breast milk.

Dioxin is a known cause of cancer. Learning

disabilities, birth defects, endometriosis and diabetes have all been linked to dioxin exposure. Dioxin weakens the human immune system and decreases the level of the male hormone testosterone.

After the tragedy at Love Canal, the products and practices that create dioxin should have been phased out to protect your health and the health of your family. Instead, the government has been taking its cue from industry giants like Dow and Weyerhaeuser, and the incinerator company Ogden-Martin, who don't want strong protections from dioxin to weaken their bottom line.

You can't eat your way out of trouble.

Carol Browner, Director of the EPA, is telling us the solution to the dioxin problem is to eat less fatty meat. According to EPA scientists, the risk of cancer from dioxin rises to 1 in 100 for people who eat a lot of meat. But the same studies show no matter what you eat, your risk of cancer from dioxin is 1 in 1,000. That's 270,000 people

getting cancer from dioxin. Cutting down on fatty meat won't solve the dioxin problem. Phasing out the products and practices that make dioxin will.

The EPA was poised to warn Americans about dioxin in 1994. But under industry pressure, the agency postponed their report. Now, six years later, that study is about to be released. It will show that dioxin is ten times more dangerous than was known in 1994.

We can live very well without dioxin.

The truth is there are ways to manufacture paper without chlorine. Many plastics are already being made that are safer than polyvinyl chloride. We can manage our waste without incineration.

Dioxin must be stopped at the source. Starting now.

This week, the following organizations are demanding that President Clinton and Vice President Gore create an Emergency Task Force to end the dioxin poisoning of Americans. Add your name at www.chej.org.

CENTER FOR HEALTH, ENVIRONMENT AND JUSTICE

P.O. Box 6806, Falls Church, VA 22040 • (703)237-2249 • www.chej.org

Sponsoring Organizations

AIR, Lock Haven PA • Alaska Community Action on Toxics, Anchorage AK • American Canoe Association, Springfield VA • APEX, Seattle WA • CACTUS, Wadesboro NC • Basel Action Network, Seattle WA • Beyond Pesticides, Washington DC • Blue Ridge Environmental Defense League, Glendale Springs NC • Buckeye Environmental Network, Grove City OH • BURNT, Nashville TN • CLEAN, Lake Charles LA • California Nurses Association, Oakland CA • Catholic Healthcare West, San Francisco CA • Center for Environmental Health, Oakland CA • CHEJ, Falls Church VA • Central Coast Canaries, San Luis Obispo CA • CHEER, Missoula MT • Chemical Sensitivity Disorders Association, Bethesda MD • Chemical Weapons Working Group, Berea KY • Chicago Media Watch, Chicago IL • Chicago Recycling Coalition, Chicago IL • Children's Health Environmental Coalition, Princeton NJ • Citizens Against Toxic Exposure, Gulf Breeze FL • Citizen's Environmental Coalition, Albany NY • Citizens Environmental Defense League, Bowling Green KY • 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Indigenous Environmental Network, Bemidji MN • Institute for a Sustainable Future, Duluth MN • Institute for Agriculture and Trade Policy, Minneapolis MN • Institute for Children's Environmental Health, Langley WA • Ironbound Community Corporation, Newark NJ • KY Environmental Foundation, Berea KY • Kids for Saving the Earth Worldwide, Minneapolis MN • Learning Disabilities Association, Pittsburgh PA • Legal Environmental Assistance Foundation, Tallahassee FL • Lehigh Valley Coalition for a Safe Environment, Nazareth PA • Lightning Environmental Recovery Systems, Shrewsbury MA • Little Village Environmental Justice Organization of Chicago, IL • Living Tree Community Foods, Berkeley CA • Living/Dying Project, Fairfax CA • Lone Tree Council, Bay City MI • LA Environmental Action Network, Baton Rouge LA • Love Canal Homeowners Association, Niagara Falls NY • Lowell Center for Sustainable Production, Univ. of MA, Lowell MA • Lower Darby Creek Citizens, Philadelphia PA • Marin Breast Cancer Watch, Marin CA • MA Breast Cancer Coalition, Waltham MA • MCS: Health & Environment, Bannockburn IL • Methodist Federation for Social Action, Mason City IA • Metropolitan Waterfront Alliance, New York NY • Midwest Coalition for Responsible Investment, St. Louis MO • MN Center for Environmental Advocacy, St. Paul MN • MN Children's Health Environmental Coalition, Minneapolis MN • Mossville Environmental Action Now, Mossville LA • Multiple Chemical Sensitivity Group, Bradenton FL • National Coalition for the Chemically Injured, Washington DC • National Chlorine-Free Paper Procurement Campaign, Washington DC • National Environmental Trust, Washington DC • National Sludge Alliance, Copake NY • Natural Resources Council of Maine, Augusta ME • NH Coalition for Alternatives to Pesticides, North Stratford NH • NJ Work Environment Council, Lawrenceville NJ • NJ Environmental Federation, Trenton NJ • Newtown Florists Club, Gainesville GA • NJ/NY Environmental Watch, Elizabeth NJ • Non-Toxic Schools Campaign, San Luis Obispo CA • Non-Stockpile Chemical Weapons Citizens Coalition, Berea KY • NC Waste Awareness & Reduction Network, Durham NC • Ohio Citizen Action, Akron OH • Ohio Network for the Chemically Injured, Parma OH • Ohio Valley Environmental Coalition, Huntington WV • Organic Alliance, Minneapolis MN • PA Environmental Network, Fomell PA • People for Environmental Action and Children's Health, Spokane WA • People Working for People, Tifton GA • Physicians for Social Responsibility SF-Bay Area Chapter, San Francisco CA • Potomac River Association, Valley Lee MD • Protect All Children's Environment, Marion NC • San Francisco Medical Society, San Francisco CA • Santa Cruz Earth First, Santa Cruz CA • Save Our County, East Liverpool OH • Save the People, Brunswick GA • Science and Environmental Health Network, Windsor ND • Seventh Generation, Burlington VT • Sierra Club • Silicon Valley Toxics Coalition, San Jose CA • South Bronx Clean Air Coalition, Bronx NY • South 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for the Earth, Missoula MT